

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
961971-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Brown/D/Senate	SHERROD BROWN 4 SEN	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961971	06366303

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	NBC Today Show	7-9a	-TWTF--	1:00	4	\$2,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	10/09/12	8:38 AM	NBC Today Show	7-9a	1:00	OHSB TV12 16	\$2,400.00 NM
1	WLWT	W	10/10/12	8:44 AM	NBC Today Show	7-9a	1:00	OHSB TV12 16	\$2,400.00 NM
2	WLWT	Th	10/11/12	8:34 AM	NBC Today Show	7-9a	1:00	OHSB TV12 16	\$2,400.00 NM
4	WLWT	F	10/12/12	7:56 AM	NBC Today Show	7-9a	1:00	OHSB TV12 16	\$2,400.00 NM
2	10/15/12	10/15/12	NBC Today Show	7-9a	1-----	1:00	1	\$2,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	10/15/12	8:39 AM	NBC Today Show	7-9a	1:00	OHSB TV12 16	\$2,400.00 NM
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,000.00
<u>Agency Commission</u>	\$1,800.00
<u>Net Amount Due</u>	\$10,200.00